# Business GCE
# Curriculum Road Map
## *KS5*

University Degrees

Apprenticeships

Careers

GCE Examinations

In-class revision and intervention

The impact of MNCs

Global industries

Gobal mergers / joint ventures

Global marketing

International trade and business growth

Protectionism

Trading blocs

Growing economies

Causes and effects of change

Human resources

Year 13

Business ethics

Assessing competitiveness

Legislation

Corporate strategy

Decision-making techniques

Economic influences

Quality management

Stock control

Sales/Revenue/ Costs

Production, productivity and efficiency

Budgets/ Liquidity

Organisational design

Motivation in theory and practice

Liability

Year 12

Approaches to staffing

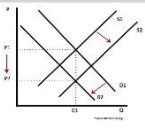
Pricing

Branding & Promotion

Market research

Demand & Supply

Product Service Design



GCE Business Studies